Riverdale Community Farmers Market Managed by Really Good Events LLC. 4300 Parker Dr, Riverdale, UT 84405

#### 2025 Market Vendor Handbook

#### Hello Vendor!

We are so excited to get this next season underway. We expect this to become an annual tradition for the Riverdale, UT community. Our mission is to bring real local food to our community and support local businesses. You will notice changes through the season as we enhance each week, and we hope to receive your feedback as we go. We hope that this Market will provide the best experience for everyone, especially our market vendors. If there is ever anything that we can do to improve your experience we hope that you reach out to us. We hope that you read through this handbook and thoroughly understand our process. Vendors are the heart of our market. All of your hard work will make our market a gathering place for the community and provide essential goods and services. If you have any questions about the market or the handbook, please do not hesitate to reach out.

All the best,

Riverdale Community Farmers Market Team

Contact:
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## 2025 schedule

- -13 total market days
- Opening Day of the Market June 2nd 2025
- The Market will be open on Monday from 5:00pm to 8:00pm.
  - Vendors may begin setting up at 3:00pm
- Last Day of the Market August 25th 2025

## **Market Location**

\*\*Market Layout TBD\*\*

## Market Booth Fees 2024

- Concessions & Food Trucks:
  - \$25/week paid weekly
- Art and Crafts:
  - \$20/week paid weekly
  - \$200/season paid in advance\*
- Processed Packaged Foods:
  - \$17/week paid weekly
  - \$170/season paid in advance\*
- Fresh Uncut Produce:
   No Charge

# Vendor Category Definitions:

<u>Fresh Uncut Produce:</u> Fruits and Vegetables pulled straight off the plant and brought to market. This produce has not been processed or packaged. No reselling of produce.

<u>Processed Foods</u>: Baked goods cooked by the vendor themselves, Canned goods, Candies, honey, meat.

<u>Art and Crafts</u>: Items handmade by the vendor. No reselling, MLM, Network Marketing, direct sales, or mass produced items allowed. Handmade Items must be Made by the vendor themselves.

<u>Full Season Discount:</u> To qualify for the full season discount vendors must commit to a **minimum** of 10 weeks. Fees must be paid in full on or before May 26th 2025

## Market Rules & Code of Conduct

- To participate in the Riverdale Community Farmers Market, vendors must comply with the Market rules and code of conduct. Vendors who fail to comply with market rules will lose their right to participate in the market. No refund will be provided.
- 2. There is no smoking allowed at Riverdale park.
- 3. Vendors shall comply with all applicable laws, as well as legally required permits.
- 4. Vendors shall not offer for sale any commercially produced items.
- 5. Vendors shall not offer for sale any products distributed by multi-level marketing firms.

- 6. Vendors shall only offer for sale items the vendor has directly made or grown.
- 7. Vendors shall only offer for sale items which have been disclosed in their market application. Vendors may seek approval for new products from the director or other market staff.
- 8. The market will be operated rain or shine. Vendors shall attend the Market dates for which they have reserved. Should the vendor be unable to attend reserved market dates, vendor should notify director at least 48hrs in advance.
- 9. If the vendor fails to provide 48hrs advance notice they will be subject to a "No Call, No Show" fee.
- 10. A vendor supplied booth canopy must be secured by 40lbs of weight on each leg.
- 11. Vendors shall have their booths completely set up no later than 4:45pm on market days.
- 12. Vendors shall park their vehicles in vendor designated parking only.
- 13. Vendors shall not drive into the market until after 8pm on market days.
- 14. Vendors shall keep booths completely set up until 8pm on market days including canopies.
- 15. If a vendor has sold out they shall put up a sold out sign, and begin packing up displays. However canopies MUST stay standing until 8pm.
- 16. Vendors shall observe the Stop, Drop, and Roll policy and park their vehicle after it is unloaded, before setting up displays. As well as packing up displays and collapsing canopies before driving their vehicle into the market.
- 17. Vendors shall assume all responsibility for collecting and remitting applicable sales tax from the sale of goods. Vendor shall also assume all responsibility for obtaining the proper permits needed to offer goods for sale.
- 18. Vendors may not prepare foods with the use of electricity or propane unless approved to do so in their contract.
- 19. Vendors, with the exception of those sellingONLY fresh, raw, whole, unprocessed and unprepared food items must register with the Weber County Health Department as required by the Department's Food Sanitation Regulation.
- 20. Vendor shall conspicuously display all lawfully required permits at their booth.
- 21. All park rules and regulations apply to the market.

# Licenses and Permits

Vendors are encouraged to consult with the tax and legal professionals regarding legal and tax obligations. Any information provided in this handbook should not be relied on as tax or legal advice.

- Vendors that are required to have a permit or license must also attach copies of all necessary information to their application.
- Vendors are required to post in clear view at their booth any license or permit they are required to obtain at each market.
  - All vendors, with the exception of farmers that sell ONLY fresh grown raw unprocessed produce, or plants the vendor has grown themselves, are required to collect sales tax from customers and remit the collected sales tax to the Utah State Tax Commission.

Vendors shall contact their local licensing departments, health departments, and the
Utah Department of Agriculture and Food, in order to verify they have all the licenses
and permits necessary to vend at the market.

Application Process

- Riverdale Community Farmers Market accepts applications year round.
- After you have filled out the online or paper application, You will be notified within 5 business days of your acceptance, waitlist, or rejection.
  - If you are added to the waitlist you will be contacted on the Friday prior to the Monday Market day if you have been selected for that market day.
- The mission of this market is to bring fresh produce and grocery store food items to the local community Therefore priority is given to local farmers, and food makers.
- Priority is given to residents of Riverdale city first, followed by Weber county residents, and supported by Utah residents. No vendor who creates their product more than 250 miles from Riverdale city will be considered, unless those items cannot be farmed or created within that 250 mile radius.

### Mid-Season Disqualification:

Riverdale Community Farmers Market operates on a three strikes policy. If a vendor violates any of the rules and regulations of the market as stated above. They will be informed via-email and will receive a strike. If a vendor received two strikes they will be ineligible to attend future market seasons. If a vendor receives a third strike, they're relationship with the market will be immediately severed.

If a vendor is participating in illegal activity they will be immediately removed from the market and reported to the authorities.

### SNAP and Double Up Food Bucks

For the 2025 season we have the privilege of offering SNAP (Food Stamps) to our community, Additionally we are adding Double Up Food Bucks to the market this season! Double Up Food Bucks is a state run nutrition incentive program that "matches" SNAP dollars to provide recipients with additional funds to spend on fresh produce at the market. SNAP and Double Up Food Bucks tokens will be reimbursed in cash at the end of each market day.

Please note that only tokens labeled with "Community Farmers Market" logo will be reimbursed at the market along with the green tin Double Up Food Bucks tokens, Wood tokens may be used for any packaged foods, fresh produce, or food plant starts. (Ready to eat foods, concessions, and food trucks are not eligible)

Green Double Up Food tokens can be used only for fresh produce and food plant starts.

If you have any questions about either nutrition incentive program please do not hesitate to reach out to us.